

KOR 421: Media Analysis in Korean (3 Credits) [CRN: 72645]
University of Hawai'i, Mānoa
Department of East Asian Languages and Literatures

COURSE TIME & PLACE

Tuesdays and Thursdays 12:00-1:30 pm at KUY 207

INSTRUCTOR

Leeseul Park (박이슬)

Moore Hall 372

Office hours: Mondays and Wednesdays 10 - 11 am and by appointment

COURSE DESCRIPTION

Korean 421 is designed to develop the professional language skills of listening, reading, writing, and speaking. The course also aims to deepen student knowledge and understanding of contemporary Korean society through the analysis of authentic Korean media resources such as newspapers, the Internet and TV news, documentaries, TV talk shows, etc. It is essential for any professional in any Korea-related field to have an adequate grasp of Korean social, political, economic, and cultural issues, and media is one of the most effective and widely available information sources to learn about these issues. In the course, students will learn to comprehend, analyze, compare, translate, and critique current media texts. The course will also involve some formal speaking.

Note: Prerequisite: KOR 402 or consent. All students taking Korean courses in this program for the first time must take the Department placement test. Those with no background must go to the Department of East Asian Languages and Literatures for a brief interview. A grade of C or better in the prerequisite courses is required for continuation.

STUDENT LEARNING OUTCOMES

Upon a successful completion of KOR 421, students will have developed:

1. the skills to comprehend, analyze, translate, and critique reading and listening materials
2. confidence in their comprehension and production abilities
3. further knowledge about current Korean issues
4. familiarity with issues related to the Contemporary Korea
5. language learning strategies
6. the skills to express their opinions and ideas by using professional-level vocabulary, grammatical accuracy, and formal expressions.

COURSE MATERIALS

Reading and listening materials and all other class materials will be uploaded on the Lualima course website.

GRADING

The final course grade for KOR 421 will be determined as follows:

		Grade Distribution		
1. Attendance & participation	20%			
2. Vocabulary Quizzes	10%			
3. Assignments	20%	98-100: A+	93-97: A	90-92: A-
4. Mini Presentations	15%	87-89: B+	83-86: B	80-82: B-
5. Essay	15%	77-79: C+	73-76: C	70-72: C-
6. Final Presentation	20%	67-69: D+	63-66: D	60-62: D-
Total	100%	59 or below: F		

NOTE:

Overall Grading Policy: In grading the assignments and presentations, preparedness, thoroughness, and the efforts will be given more weight than one's proficiency level.

Late Work Policy: Late assignment submissions will result in point deductions. Generally, 5% is deducted for the late same day submission, and 10% is deducted for each day that is late. Late Submissions will be accepted only with prior approval and **up to two weeks after the submission date**. Additionally, **points may be deducted for all pre- and post- make-up assessments** (i.e., quizzes, presentations, etc.).

1. Attendance & Participation (20%)

- Participation, including attendance, is a critical component of the course. When late or absent, it is the student's responsibility to contact the instructor to make up for the missed work.
- Each student is strongly encouraged to show active participation and full engagement in the classroom discussion/activities to improve their knowledge and skills.
- An absence will be counted as an absence regardless of the reason, and will be excused only upon the instructor's discretion for extenuating circumstances with a verifiable written document on a case by case basis. Multiple tardiness and early leaves will add up to absence. (Usually, if you are late or have to leave early three times, it will add up to one absence.) Missing a class for more than 20 minutes will be counted as an absence. You may still join the class if you are late. Avoid having to leave and return to classroom during class time. doing so is disruptive to the class. If you still must excuse yourself, you will be asked to sign out and in.

2. **Vocabulary Quizzes (10%)**

- Students will be given a vocabulary quiz at the beginning of every class. The vocabulary items that will be covered are from the media resources introduced in class. A list of new vocabulary for each lesson will be made available on Lulima. As for Vocabulary Quiz items, each student will create and submit one question item by Monday.
- You will have 10 minutes to complete each quiz. There will be NO make-up quizzes for any reason.

3. **Assignments (20%)**

- Before each lesson, students are required to read and watch media resources outlined in the handout to prepare for each lesson. It is essential to preview assigned media resources for **active participation** in class.
- After each lesson, students are required to submit a video or written summary reviewing each lesson.

Note: Different types of assignments (reading, listening, vocabulary, short writing, etc.) will be given throughout the semester. Be sure to check each assignment's deadline to avoid late submissions.

4. **Mini Presentations (15%)**

- Throughout the semester, students are required to give two 5-minute presentations on a current issue in Korea. The main purpose of this presentation is for students to practice productive skills by orally delivering what they **recently** discovered about Korea. Visual aids are not recommended to ensure the focus remains with verbal fluency. There are no restrictions to the subject matter chosen to discuss except for topics listed on the course schedule. The structure of the mini presentation should be consistent with the following; 1. Introduce what is new in Korea. 2. Present your opinion on the topic. 3. Initiate class discussion(s) derived from comprehension and/or open-ended questions.

5. **Essay (15%)**

- Each student is required to write one academic essay on a topic that they will present on. The main purpose of this essay is for the students to practice productive skills by writing about issues in Korea based on their research. Students are encouraged to use professional-level vocabulary, grammatical accuracy, and formal expressions in order to express their opinions.

6. **Final Presentation (20%)**

- Each student is required to give a presentation on a topic that was covered or mentioned in class. Students should choose their topic and write an outline of the presentation to submit. Further details will be discussed in class.

CLASS RULES

A. In the Classroom

1. Attend all classes and be punctual. Missing class, arriving late, and leaving early will negatively affect your grade. As a member of the class, you are expected to come to class prepared by reviewing the lesson materials, and participate actively.
1. Keep up with the class schedule. Keep track of all the announcements and resources.
2. Take advantage of in-class speaking opportunities.
 - a. As this is a language class, the more you participate (e.g., ask and answer questions, interact with your classmates, etc.), the more your language abilities will improve. Therefore, it is recommended that you take advantage of these opportunities to practice speaking in the classroom as much as possible.
 - b. In our class, please speak in Korean only. The instruction will be mostly in Korean. Do not be discouraged if you do not understand every word. However, if you did not understand something, there is a good chance that other classmates did not either, so don't hesitate to ask questions or for a repetition of information.
 - c. No food is allowed in the classroom. Speaking practice is a very important part of the language classroom. Therefore, eating food and chewing gum are not allowed, as they will interfere with pronunciation and successful communication.
3. Limit distractions during class.
 - a. Refrain from unnecessary talk that is irrelevant to class instruction.
 - b. Please turn off any devices, such as cell phones, that might disrupt the class. Any usage of electronic devices should be done in a responsible way and only for class purposes. Any usage of electronic devices that is deemed to be for purposes other than what is needed for class activities will result in a deduction of participation points.
 - c. Use of other materials irrelevant to instruction (e.g., materials for other courses) is not allowed.
4. Observe best language-learning practices:
 - a. Come to class prepared by previewing/reviewing the lesson materials for that day and participate actively.
 - b. Learn and internalize the given material by using them in and out of the class.
 - c. Notice and evaluate your own learning/strategies and take responsibility for your learning.
 - d. Second language learning is one of the hardest intellectual challenges and can be met only by perseverance. Understand that language learning is a fun and exciting process of acquiring another cultural perspective and system of expression.
5. This student-centered course will be highly based on class discussion. Therefore, it is important to be respectful of others. Please treat others the way you want to be treated.
6. I will be talking mostly in Korean to provide you with as much input as possible, too. Do not be discouraged if you do not understand every word. However, if you did not understand something, there is a good chance that other classmates did not either, so do not be shy about asking questions or asking for a repetition of information.
7. I am always willing to provide extra help. Ask questions during class, during office hours, or contact me to set up a time to meet outside of office hours. For any email

questions, expect a 24 hour delay in response. It is important that you communicate with the instructor directly on a timely basis about any class-related issues. Your consultation requests and suggestions are always welcome.

B. Makeup Policies

1. There will be NO makeups for the vocabulary quizzes, mini presentations, or presentation unless the instructor is provided with official proof for a **valid reason** of absence.
2. There will be NO makeups for vocabulary quizzes. However, one lowest grade will be dropped.
3. For late assignments or any permitted makeups, points may be deducted at the instructor's discretion.
4. Do not use any automatic translation devices, or receive help from friends or family members for writing assignments. Use of any of these will result in a zero (refer to the school policy on cheating below).
 - a) Any assignments given in KOR 421 require students to show their understanding of knowledge from previous Korean courses. In other words, searching for more complicated words or grammar is unnecessary. If you have questions, your classmates are a good resource, and your teacher is also available for consultation.
5. It is your responsibility to read the daily schedule carefully so as not to miss anything that you need to prepare for each class session.

B. Visitors and Recording

1. Throughout the course, there may be visitors who come to observe the instructor and the class. Reasons for the visit may include professional development for teaching, research, etc. The instructor will try to announce the visit in advance whenever possible. Audio or video recording of the class may also take place. If you do not feel comfortable about the recording, please let the instructor know. Recordings may take place for other purposes such as professional development.
2. Students may not bring visitor to class without a 24-hour minimum prior permission from the instructor. Pets and other animals are not permitted in any campus building, with the exception of service animals accompanying a person with a disability, authorized research animals, and animals used by law enforcement or emergency personnel.
<https://www.hawaii.edu/kokua/access-services/service-or-assistance-animals.php>

IMPORTANT NOTES

A. Student conduct, including plagiarism

Please be familiar with the expected student conduct of UH. It is ultimately each student's responsibility to understand the rules, including plagiarism and academic dishonesty, and to learn how to avoid such violations. At UH, common consequences for such violations include failing

the assignment, failing the course, suspension from the university, or even expulsion. For details, go to http://www.studentaffairs.manoa.hawaii.edu/policies/conduct_code/

It is alright to get help from other (native) Korean speakers for your study as long as you include an acknowledgement. However, I need to see YOUR Korean and YOUR progress. Therefore, please do submit your original work and get only minimal proofreading if that's available.

B. Basic Needs for UH Students

Basic needs include food and housing, childcare, mental health, financial resources and transportation, among others. Student basic needs security is critical for ensuring strong academic performance, persistence and graduation and overall student well-being. If you or someone you know is experiencing basic needs insecurity, please see the following resources: UH System Basic Needs. <https://www.hawaii.edu/student-basic-needs/>

C. Employability and Your Korean language study

The Department of East Asian Languages & Literatures is committed to providing students with information about the value of the skills and knowledge they acquire in conjunction with their Korean language study for future employment. The Department works with the Hawai'i Language Roadmap, a statewide initiative for a multilingual workforce for Hawai'i housed in the College of Arts, Languages and Letters, to provide students with opportunities to learn about marketing their language proficiency to employers (e.g., resume writing, interview training), to meet employers who are hiring for bilingual proficiency, and to credential their language proficiency with the nationally-recognized Global Seal of Biliteracy, a valued workforce credential. For more information: roadmap@hawaii.edu, or visit the Roadmap website at: <https://nflrc.hawaii.edu/languageroadmap>.

D. Family Educational Rights and Privacy Act (FERPA)

What is FERPA?

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of, and limits access to, student education records. Any institution that receives funds from programs administered by the U.S. Department of Education (USDOE) is obligated to abide by FERPA for all of its students. FERPA does not change whether enrollment is in a face-to-face or an online setting.

What rights do students have under FERPA?

Postsecondary students have the right to: inspect and review their education records; have some control over the disclosure of information from their education records, seek to amend their education records, and file a complaint with the USDOE.

What is an education record?

An education record is a record directly related to a student and is maintained by the institution or by a party acting on behalf of the institution (e.g., a vendor hired by UH). Education records can include coursework, exams, grades, online chats that are saved, etc. In many cases, written consent by the student is required to disclose the contents of

an education record. Records may take the form of files, documents, and materials in any type of medium (e.g., paper, print, tapes, disks, film, microfilm, microfiche, digital images, etc.).

E. Campus Resources

Be resourceful. Do not dwell on an issue by yourself. Instead, ask others for help. This may include your instructor, classmates and people outside of class. Many campus resources are free to UHM students.

1. Counseling Center (CDSC), (808) 956-7927, <http://manoa.hawaii.edu/counseling>
University studies can bring on depression, anxiety, stress, grief, and other psychological issues. Please utilize the UHM Counseling Center if the psychological burden becomes overwhelming.

2. Learning Assistance Center (LAC), 956- 6114,
<http://manoa.hawaii.edu/undergrad/learning/>
Efficient time management is key to success but is not always easy. If you have serious time-management issues, visit the Center at the beginning of the semester to help you get off to a good start. Additionally, LAC offers numerous other useful resources to help with your learning, including tutoring.

3. KOKUA Program, 956-7511, <https://hawaii.edu/kokua/>
If you have a disability related to academic access needs, you are encouraged to contact the KOKUA Program, Student Services Center, Rm. 013, KOKUA is the UHM program serving students with disabilities and can help students coordinate with their instructors to ensure academic success.

4. Campus Emergency Situations, UHM Department of Public Safety (UHM DPS)
808-956-6911 or x66911 On or off-campus emergencies (Police/Fire/EMS) 911
<https://manoa.hawaii.edu/dps/emergencyplan.html> Safety Escort 956-SAFE (7233)

F. Korean Culture Activities

Culture is an important part of language learning. There may be various cultural activities and volunteer opportunities throughout the year. They are an important part of the culture-learning aspect of the course, so please get involved and have fun!

G. Emergency Evacuation

In case of an emergency when an evacuation is needed, the gathering spot for the class will be the Makai Dole Street side of Sakamaki on the grass. When evacuating, be sure to move at least 300 feet away from the building.

WEEKLY SCHEDULE

WEEK	TOPIC
1 (8/22-8/28)	Orientation 국문학 유학생 증가
2 (8/28-9/4) *	드라마 “이상한 변호사 우영우”
3 (9/5-9/11)	확장 가상 세계, 메타버스
4 (9/12-9/18) **	가상 인간, 로지
5 (9/19-9/25)	Mini presentation
6 (9/26-10/2)	누리호, 다누리호
7 (10/3-10/9)	K-콘텐츠와 OTT 산업
8 (10/10-10/16)	애플리케이션
9 (10/17-10/23)	결식 아동 급식 카드, 선한 영향력 가게
10 (10/24-10/30)	Mini presentation
11 (10/31-11/6) ***	폭우, 반지하 정책
12 (11/7-11/13)	옷을 위한 지구는 없다 Essay draft 11/8 Holiday: Election Day
13 (11/14-11/20)	만 5 세 입학_학제개편안
14 (11/21-11/27)	인구 붕괴 속도, 소멸위기지역
15 (11/28-12/4)	2022 한국 여행 트렌드 Final presentation 1, 2 11/24 Holiday: Thanksgiving Day
16 (12/5-12/11)	Final presentation 3, 4 Course Evaluation (CES) 12/8 Last day of instruction
17(12/12-12/18)	Essay final UH Final Exam Week

Note: Syllabus is subject to change.

* **Tuesday, August 30th 4:00pm**, last day to register/add classes/change grading option.

** **Tuesday, September 13th 4:00 pm**, the last day to drop courses/switch sections without “W” grade. After September 14th, written approval of both instructor and College/School Student Academic Services Dean required.

*** **Monday, October 31st 4pm**, last day for In-Person Restricted Withdrawal Period (with “W” grade). After October 31st, no withdrawals are permitted, except under unusual circumstances beyond your control.

For other relevant academic dates, see this link: [Academic Calendar Fall 2022](#)

Course Evaluation System (CES): <https://www.hawaii.edu/ces/>